

NOCCI **expo** 2026

INDUSTRIAL, CONSUMER & AUTOMOBILES

**FOCUS SECTOR: PLASTICS, CHEMICALS
& ALLIED INDUSTRIES**

DEC 17 DEC 18 DEC 19 DEC 20 DEC 21

Baleshwar International Expo Centre
NOCCI Business Park, Baleshwar, Odisha



EXPO TIME:

B2B / Business Hours: 11:00 AM – 04:00 PM
General Public Hours: 04:00 PM – 09:00 PM



www.nocciexpo.in

ABOUT NOCCI

North Orissa Chamber of Commerce & Industry (NOCCI)

Empowering Industries. Driving Growth.

Established in 2006, NOCCI is the voice of industries in Balaswar, Mayurbhanj, Bhadrak, Jajpur & Kendujhar.

We focus on:

- Policy Advocacy | MSME Support & Enablement | Business Networking & Development Assistance | Capacity Building through: Training & Skill Development : Information Dissemination : Enhancing Industrial Competitiveness



VENUE - BIEX AND EXPO FACILITIES

Balasore International Expo Centre (BIEX)

Odisha's most advanced industrial expo campus.



Key Highlights:

- 40,000 sq. ft. fully air-conditioned exhibition hall
Perfect for showcasing large equipment, industrial tech, and machinery
- 150+ modular octa-norm booths
- High-tech conference halls and a 300-seater auditorium
Ideal for product launches, live sessions, and panel discussions
- Dedicated amphitheatre, lounges, and food courts for networking and leisure
- Star-rated accommodation on-site for exhibitors and delegates
- Seamlessly connected to Bhubaneswar, Kolkata & Ranchi (Jharkhand)

ABOUT THE EXPO

6th Edition | Industrial • Consumer • Auto Expo

The upcoming 6th edition of the Expo brings together the region's leading manufacturing, trading, and service-oriented enterprises under one roof.

Highlights:

- A dynamic platform to showcase industrial strength and business innovation
- Dedicated Auto Expo segment featuring:
 - Automobiles -2-wheelers, 3-wheelers, 4-wheelers
 - Electric Vehicles (EVs)
 - Mobility innovations and automotive technology

A unique convergence of industry, innovation, and consumer engagement.



WHY EXHIBIT ?

Unlock New Markets | Build High-Value Networks | Lead Through Innovation

Participating in NOCCI EXPO-2026 offers unparalleled strategic advantages to scale your industrial presence:

- **Elevate Brand Visibility:** Showcase your innovations in a rapidly expanding, high-growth industrial corridor.
- **Direct B2B Linkages:** Engage face-to-face with key corporate buyers, industry decision-makers, and institutional investors.
- **Launch & Test Products:** Secure real-time market feedback and launch new products directly to target regional distributors.
- **Maximize MSME Benefits:** Benefit from specialized government vendor-development frameworks and market assistance schemes.



STANDARD STALL INFRASTRUCTURE

- Standard 9 sq. mtr. modular structure (or multiples thereof)
- High-visibility fascia board with company name
- 1 Reception counter table & 2 plastic molded chairs
- 3 Spotlights & 1 Three-pin 5-amp power socket
- 24/7 general hall security, carpeted aisles, and daily cleaning

WHO SHOULD EXHIBIT ?

From industrial giants to bold small startups - there's a spot for everyone at the Expo.

MANUFACTURING & ENGINEERING

- Plastics & Packaging
- Automotive Components & Assemblies
- Industrial Machinery & Equipment
- Electronics & Electricals
- Food Processing & Marine Products
- Agri-Tech Solutions

ELECTRONICS & TECHNOLOGY

- Consumer Electronics
- Industrial Automation
- IoT & Smart Systems
- Innovation Hubs & Tech Parks

STARTUPS & NEW-AGE ENTREPRENEURS

- D2C (Direct-to-Consumer) & Apparel Brands
- Digital Marketing Agencies
- SaaS & Service-Based Startups
- Innovation-led Platforms & Tech-driven Ventures

BUSINESS & LIFESTYLE

- Hospitality & Tourism Services
- Healthcare & Wellness Providers
- Financial Services & Fintech
- Educational Institutions, Research Bodies & Government Departments

Showcase Your Products
Connect with Buyers
Lead the Industry

HANDICRAFTS & ARTISANAL PRODUCTS

- Traditional Crafts & Folk Art
- Handloom & Textile Artisans
- Heritage Merchandise & Handcrafted Goods

AUTOMOBILE & MOBILITY

- 2-Wheeler, 3-Wheeler & 4-Wheeler Showrooms
- EV Manufacturers & Dealers
- Auto Service Providers
- Modifiers & Accessories Dealers

TRADERS & SERVICE PROVIDERS

- B2B & B2C Traders
- Logistics & Supply Chain Operators
- Utility & Facility Management Services
- Maintenance & Support Services

WHO SHOULD VISIT?

The Expo draws a diverse and high-impact audience from across sectors, including:

INDUSTRIALISTS & POLICY MAKERS

RETAILERS, DISTRIBUTORS,
EXPORTERS & IMPORTERS

START-UPS, STUDENTS &
EDUCATIONAL INSTITUTIONS

INVESTORS & END CONSUMERS

CONSULTANTS, BUSINESS MENTORS
& INDUSTRY EXPERTS

- A wide cross-section of **general public and business visitors**

Expect valuable footfalls - from key decision-makers to aspiring entrepreneurs and everyday consumers

SPECIAL OFFER FOR DEMO MACHINE

- Offering a limited number of bare spaces for showcasing live working machines free of cost.
- Priority will be given to approved categories, and allotment will be strictly on a **first-come, first-served** basis.
- Don't miss this chance to display your innovation in action!

SPECIAL BENEFITS FOR MSMEs:

Under the Procurement and Marketing Support (PMS) Scheme of the Ministry of MSME, Government of India, eligible micro and small enterprises can avail substantial stall rent subsidies (up to 80% for general category entrepreneurs and 100% for Women/SC/ST entrepreneurs), subject to scheme ceilings.

Please Note: Only 60 subsidized slots are available, allocated strictly on a first-come, first-served basis upon approval.

ANCILLARY FACILITIES & SERVICES

The venue is designed to offer a seamless experience for exhibitors and visitors, with comprehensive support facilities:

Key Highlights:

- Parking capacity for over 500 cars
- Well-organized entrance plaza with:
 - Registration counters
 - Information kiosks
- Dedicated VIP & Media Lounges
- Business Center equipped with:
 - Printing & photocopying
 - High-speed internet access
 - Secretarial and administrative support

Premium Accommodation & Hospitality

- 4-star facility within the Business Park offering:
 - 40 premium rooms
 - F&B services
 - Swimming pool, spa & golf course for relaxation and networking

Nearby Hotel Availability

- Over 1,500 AC & non-AC rooms available within a 15 km radius
- Spread across multiple hotels in Balasore and Chandipur

All essential services & comforts - right where you need them.

PHOTO GALLERY



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Our Association Partners



EXHIBITOR CALL-TO-ACTION (CTA):

Scan QR Code



Booking Inquiry

Scan QR Code



Visitor Registration

CONTACT DETAILS

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